

## Finance program search from Czech Republic

<b>Programme:</b>	H2020, Erasmus, Central Europe, R&I, URBACT
<b>Deadline:</b>	Not specified
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<b>Organisation:</b>	<p>Artifex Instant s.r.o. is fully private company located in Toužim, small local city, which is part of Carlsbad region in Czech Republic. Municipality of the Toužim city is about 5 000 inhabitants. Touzím is well known due agriculture production and also few stable companies (Artifex Instant s.r.o., OZT a.s., OK STS a.s. and Elektromodul s.r.o.) , which are the main employers in city area. Main activities of Artifex Instant s.r.o. are connected with FMCG and food industry – detailed instant drinks. From the founding in 1998 the company was producing highly requested granulated tea drinks for all retail chains and also private labelled drinks for multinational companies. Thank to strong politic on safety in production process company was step by step certificated with HACCP, ISO and later also with certificate IFS HL and with what was very important step was audited by many multinational companies, which are main turnover makers for the company. In 2005 company targeted more and more on production of baby food drinks with own brand “FRAPE” and also started production of baby drinks and baby teas for strong and well known EU multinational companies targeting on baby production. This cooperation is running till now. In 2011 the company both the old Czech “fitness” brand PROMIN, which has in CZ tradition more than 35 years. After two years of analysis, company improved and changed most of the recipes of the products. At this time the brand is growing and successfully taking slowly the shares on the market. Thanks to successfully cooperation with multinational companies and retail chains the company has many requests for new types of packing and new production lines. Unfortunately the capacity of the production plant is now on the edge and there is no space in production buildings for new requested technology lines. The company both this year new buildings nearby the main production plant, but they need to reconstruct those buildings for placing over there new technology line, which is requested by the clients. Following the fact, so the company is using lot of water in the production and also for the cleaning the production, they are spending huge amount of money on sewage disposal collection, that’s why they would like to build also sewage disposal plant to save the money for collection.</p>
<b>Project idea:</b>	Artifex Instant s.r.o. is looking for the possibility to finance reconstruction of new production plant following attached pdf file. If more detailed information will be requested, the project manager is able to present this project documentation. Finally place to reconstructed hall new technology lines for requested type of packing and production. Last part is to build in the production plant sewage disposal plant.

	<p><b>Problem definition and context:</b>  Factory can generate much turnover, but at this moment they lose lot of time with changing the production for requested type of production and packing. Thanks to new production places they will save a lot of time, they will be able to offer much more services, packaging and products for clients. Mainly we can say, so they will follow and fulfil big part of client requests</p> <p><b>The aim with this project is therefore to:</b>  Finance reconstruction of production plants, buying of new technology line and build sewage disposal plant.</p> <p>in-building of new clean working spaces, building sewage disposal plant, buying and placing new production technology lines. Exchange experiences ideas and knowledge about how to raise the production and satisfaction of the stable partners of a small town factory, and using that profile to market the town.</p> <p><b>The objectives are therefore to:</b></p> <ul style="list-style-type: none"> <li>• Finance reconstruction of new production plant, administration building and improvement of factory land.</li> <li>• Finance new technology line (production and packing lines .....)</li> <li>• Build new necessary sewage disposal plant.</li> <li>• Establish new job vacancies, organise the regularly training courses for the employees.</li> <li>•</li> </ul> <p><b>Foreseen activities:</b></p> <ul style="list-style-type: none"> <li>• Present the company on different specialized fairs (which is already done every year), finding new clients also abroad EU.</li> <li>• Exchange key actions/strategies with similar EU companies and offer theme for their client services, which they are not able to serve.</li> <li>• In active cooperation with local employment office organising new job vacancies, which are highly required in this small region city!!</li> </ul> <p>If you find this proposal interesting, please do not hesitate to make contact for further details.</p>
<b>Partners searched:</b>	We are looking for the possibility to finance necessary reconstruction of our production hall. We would like to place new technologies and build necessary sewage disposal plant. We also would like to improve specialization of our employees and what is highly important; we will be able to establish new job vacancies in our area.
<b>Key words:</b>	Reconstruction of production plant, innovation and buying of new technologies, building sewage disposal plant, organising training courses for the employees,
<b>Project period:</b>	January 2015 – January 2018