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A Zephyr Company Project DANCE AND VIDEO

Zephyr Company, created by choreographer Sylvie Seidmann, mixes dance with video, plastic arts and music. Based in Rennes since 1998, she develops a close relationship with the communities whom she involves in her creations.

Alter Ego is a new dance and video project based on the theme of otherness, subject approached in the project construction itself and explored in the artistic process: encountering the other, its physical identity and body movement, its peculiarity and its remarkable aspect.

Alter Ego, led by Zephyr Company, elaborates itself in cooperation with partners and interlocutors from contrasting territories, on the European scale.

To apprehend physically the concept of Europe, to confront it with a reality of contemporary territory.
To take place and take over, to participate and to act as citizen, artist, European resident.

Overcoming the language barrier across three territories with varied identities, Alter Ego borrows a common parlance: the body and the image of the body in movement as a meeting interface.

Alter Ego suggests to seize this diversity by means of Videomaton:

With a mobile device - a white booth equipped with a camera where each and everyone can record a one minute snapshot dance performance - the company travels to capture the moving portraits, the basis of a first meeting between artists, publics and partners.

These danced portraits, stage of reflection on the theme of otherness, are the raw material of a creative and collective work.

Zephyr Company involves the participants physically by welcoming them to Rennes in order to share a common time for dance and video exploration.

Captures from the Videomaton, meetings and workshops will be displayed online and visible by all on a specifically created digital platform, proposing a place of exchange between the participants and favouring the cooperation with the partners.

Each new experimentation allows to reinvest the reflexion and creation space.

Compagnie Zéphyr

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